Apache GZip Deflate Compression

2010

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Here's a quick Apache `.htaccess` file for adding server-side data compression

> Kenneth's focus on server-side compression in 2010 was prescient, predating the widespread adoption of performance optimization practices. At a time when bandwidth was more expensive and mobile internet was emerging, compression techniques like this were crucial for web performance—principles that would later become core to modern CDN strategies and HTTP/2 protocols.

[.http://gist.github.com/347371\.js](http://gist.github.com/347371\.js)