New Years Resolutions for Startups

2010

1 min read • 130 words

Here's a small list of 2009 New Year's Resolutions for your startup.

1. Simplify

Anyone can make something complex. It takes thoughtful planning, consideration, and discipline to make something simple. Simple = elegant. The same applies to your business.

2. Get some Humility

Don't assume you know what your audience wants. Find out first.

3. Release a Real Product

10,000 great ideas are worthless if you never act upon them. Pick one. Pick three and mix. Release.

4. The Opposite is Also True

Your product can be enormously successful for a single feature. Someone else's product will be even more successful for excluding that same feature.

5. Lose the Bulk

Startups [don't need much](). The more you spend, the less you earn. Keep things small. Keep things simple. You'll thrive.